



Loan Salesmen Are Ready To Make Total Canvassers

With the objective of the Fourth Victory Loan much higher than in any previous campaign, officials of the National War Finance Committee have revealed that its sales organization is now geared to the peak of perfection. Hundreds of salesmen are ready to make the most thorough canvass of its kind ever attempted. Plans call for 100 per cent coverage of all prospective bond buyers in Canada, and the goal is not less than 1,000,000 individual subscribers. Every home in every city, town and village should be prepared to receive a visit from a Victory Loan salesman.

One of the features of this sales campaign will be the effort made by salesmen to have every prospective buyer two bonds one from ready cash available and a second on the installment plan out of current earnings.

The double purchase plan springs from the great need for increased sales of bonds to individuals of the minimum objective of \$1,100,000,000 to be topped. In the last Victory Loan campaign the general public had subscribed for \$1,000,000,000 worth of bonds. This time at least \$500,000,000 worth must be sold to individuals.

BERT THORBURN'S NEW LIFE IN AFRICA

B. Thorburn has received word that his nephew, Spr. Lawrence B. Langdon was killed in Africa. This information comes from Mr. Thorburn's sister Mrs. Langdon who lives in West Zoro, Ont. According to the information received Spr. Langdon stepped on a land mine in Africa. He enlisted in Toronto with the R.C.E. a year ago and proceeded overseas last June. He took courses in Canada at both Peterborough and Peterboro. Born at Gowan, Sask., young Langdon and his regular move to West Zoro, his mother was ten years old where he attended school. He was a member of the Masonic Lodge and a member of the congregation of the Protestant Church. He was 30 years of age. Spr. Langdon is survived by his father, former reeve of West Zoro, his mother and four sisters: Mrs. Rosa Edwards, Mrs. Kain Symons, Mrs. Cecil Martie, and Mrs. Dan Prentice of all Ontario.

VEGETABLES WILL BE BADLY NEEDED

By H. G. Strang.

Many persons are becoming seriously alarmed about the probable grave shortage of vegetables. It is the intention of the government of the United States and Canada to develop vast quantities of vegetables to ship them overseas to the members of the armed forces, to Russia and to the People of Britain.

It is calculated that in consequence vegetables will be so short this coming summer that every person who can do so is being urged in the United States and Canada to grow more vegetables. Many farmers will no doubt wish to join in this worthy effort.

It is the present shortage of farm labor keeping a large vegetable garden free from weeds will be a labor. When I was farming I hit upon a time saving plan of sowing vegetables in a place where the weeds are out in the fields in long straight rows, leaving such width between the rows so that any farm implement in ordinary use, a section of a large combine, could be dragged between the rows every day or so. In this way the weeds can be killed quickly and easily by machine power. This only leaves the weeds between the vegetable plants in the rows to be pulled by hand.

NEW REGULATIONS FOR DEPENDENTS' ALLOWANCES

National Defence Headquarters has announced important new regulations affecting payments of dependents allowance.

When a member of the armed forces is reported missing or killed his dependants who were receiving the usual Dependents' Allowance and Assessed Pay, will be entitled to receive approximately the same amount.

Realizing too that there are a large number of Canadians who have never bought a single bond since the war started renewed emphasis is being placed on the job of educating these members of the community. Weekly newspapers, magazines and periodicals are carrying advertisements which take readers back to the beginnings of war finance. Answers are given to questions which might arise in the mind of a man who has not already bought bonds and is not familiar with them.

As an prominent executive of the National War Finance Committee explained patriotic feeling rather than self interest will assure the success of the Victory Loan campaign. While the purchase of a bond is the act of a wise man building up a reserve for his family, it also affords him an opportunity of reaping the highest rate of interest compatible with the safety of his investment. The patriotic purchase of bonds at this stage of the war is absolutely necessary to hasten victory, to save the lives of many of our boys overseas, and to make sure that when they come to the great final struggle with the money on European soil they are not handicapped by the lack of a single shell or piece of equipment.

for a period of six months. There will be reduction of these payments while efforts are being made to discover, in the case of a man reported missing, whether he is still alive. If confirmed that he has died, will adjustments are proceeding to settle his estate and decision is being reached as to his dependents' entitlement to pension.

Commencing from the month following that in which the casualty is reported, the usual amount of the dependents' allowance and the assigned rates being paid (up to a maximum of 15 pence per week) will continue for six months but if the regular monthly pension rate would be higher than these monthly payments then the pension rate will be paid.

Should, however, a pension be awarded during the six months period and this be less than the monthly dependents' allowance and assigned rates for the difference for the remainder of the six months will be made up in lump sum.

Should an officer or non-commissioned officer be found living, payment of the former amount of dependents allowance and assigned rates will be resumed and his account will be adjusted as may be necessary.

These new regulations are designed to give dependents a period of not less than six months in which to make financial adjustments made necessary by casualties.

CONSERVATION IN THE NATIONAL PARKS

In time of war all efforts are, properly, concentrated upon victory. There is a possibility, however, that this concentration may lead to neglect of other values. To other values, however, when burning it is not always necessary to destroy the lawns and gardens surrounding it.

The demand of war have enormously accelerated exploitation of many of our natural resources. It is well that along with this acceleration there should, whenever possible, be the practice of conservation. Indeed in the view of the ruthless destruction for combat commodities and the health of the men must be kept up, and in this the health of the men in the forests is looked after to a greater degree than ever before. Most men are probably better looked after medically than they would be in their own homes.

We inspected one of the large hospitals and its equipment, this particular one being in charge of Col. R. M. Hargreaves of Midland, Ont. who told us that modern drugs were most effective in combating infection, usually a problem during a war.

Others on the staff when we were included Capt. Frances, Lieut. J. Brive Major Rothwell of Quebec City who is in charge of the Canadian Forces and Lieut. Col. A. White, of Toronto.

There were 221 men wounded at the battle of the Somme, 1918, who were sent to the hospital.



FROM THE FILES OF THE CALL TWENTY YEARS AGO

Many farmers and others interested in growing corn have visited F. E. Deden's farm, just east of Arrowwood, twelve miles south of Gleichen to witness the first husking of corn in Western Canada. Last week there was a steady stream of visitors coming from as far away as 25 miles.

W. D. Trapp shipped 15 carloads of his much talked of corn-fed cattle to Toronto comprising 286 head of young stock. G. T. Jones had charge of the shipment when it left Gleichen.

Wilfred Jeffers has returned from Toronto where he spent the past winter with relatives.

Mrs. John Koefoed has returned home with a variety of several months with relatives at different points in the United States.

Joe Jas. has returned from Cayley where he paid a short visit to relatives.

Pete Kelly has two pens of Single Combs White Leghorns this year. One of them is headed by a cocker from a hen that laid 293 eggs in one year, and the strain that won the egg laying contest in Ottawa last year.

Recently David McBean celebrated his twelfth year on the prairie by the weekend in town visiting his home north of town to a number his old friends who thoroughly enjoyed his general hospitality.

The hens are on the warpath again. One of Mrs. Hoey's sets a good mark for all competing fowl to aim at in laying an egg that measured 4 1/2 by 3 inches, weight 3 1/2 oz. Best it if you can.

ITEMS OF NEWS OF GLEICHEN AND VICINITY

Mayor W. Stutemeyer left for Edmonton Monday on a short business trip.

Three more recruits have joined the 22nd Battery during the past week.

A notice in aid of the Red Cross will be staged in the Community Hall next Monday night.

Dr. Max Yates of Currie Barracks per the weekend in town visiting his parents Mr. and Mrs. A. J. Yates.

At the station Sunday night it was estimated that Gleichen is pretty well represented in all the fighting forces. The women's department of the air force was represented by Miss Audrey Service; the army Mike Watson and the navy Jack Debolt, all of whom were home on leave over the weekend and were about to board the train for Calgary and get back to their jobs.

Mr. Jack Camack will see a meat hawk on the wall of every meat or butcher shop to guide her purchases when the goods forth to buy her meat station, once the new system is introduced in Canada. These charts, now being prepared by the Wartime Prices and Trade Board will show a number of every type of meat and every cut can be had for various prices.

The chart will be the official guide for both butcher and customer. Need for rationing of meat is borne out in the statement that our meat from inspected slaughtering in 1943 will be required for the United Kingdom. Canadian produced meat also goes to the armed services, ships' stores Red Cross, Newfoundland, British West Indies and the Alaska Highway. Canada must also be prepared to meet increasing demands for meat shipments to the United Nations. These needs must be first met then civilian requirements are considered, state officials of the Wartime Prices and Trade Board.

ST. ANDREW'S CHURCH
 April 25, Easter Sunday.
 Holy Communion 8:30 a.m.
 This will be the only service on Easter Sunday so please try and come.
 Rev. E. J. Head, B.A., (Incumbent).

There was a large attendance at a meeting of those interested in golf and great enthusiasm was manifested. A. R. Yates was called upon to preside and in a few words outlined the purpose for which the meeting was called. The following officers were present: President, F. R. Yates; Vice-President, L. Cuthbert; Secretary, Treasurer, Mr. Turner. Executive Committee Messrs. Maclean, Webster, Lunan, Parsons and Pat. with others.

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Bomber Press in Great Britain

(By WALTER R. LEGGE)

The Canadian Army has provided plenty of excellent hospital accommodation so far, in excess of the requirements. These hospitals are not only up to standard but they are the health of the men must be kept up, and in this the health of the men in the forests is looked after to a greater degree than ever before. Most men are probably better looked after medically than they would be in their own homes.

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officers mess with Col. Harris present, and here we met Col. D. G. B. formerly of Montreal and Col. Bailey, of Yorkton, Sask.

However, our experiences with hospitals was not over, as we returned that night to sleep in an unoccupied wing of the hospital, and we also had breakfast there the next morning. It was the only night on the trip when we all slept in one dormitory, and there were many complaints about some unaccustomed snoring.

In the afternoon, we visited some of the extensive workshops, and marvelled at the repairs and new work that was being done. They are in charge of Reg. J. P. Archambault, D.S.O., M.C., and Col. G. Secord. These shops almost made us think we were back in some of the large munition factories in Canada.

After seeing some artillery training we had inspected a motor launch, the very latest and most efficient type.

We had dinner that night with Brig. D. G. B. and Col. G. Secord, commanding the Canadian Reinforce-

Why You Should Buy the **VICTORY** Loan Bonds

They Help You Save
 They Help Win the War
 They Earn Money for You
 They Provide Cash in Emergency
 They Will Buy Post-War Goods

Victory Bonds are just like money. They are issued by your Government to you in exchange for a loan. When you buy a Victory Bond you are simply exchanging one form of money for another. Many money is the kind you get when you sell things you raise on your farm, and put out when you buy things you need. Victory Bonds are a form of bills intended to be saved. And a Victory Bond earns money for you every day you have it. A \$100.00 Bond earns \$3.00 for you every year. Money invested in Victory Bonds will provide the money we need to buy the things we need when the war is over.

T. EATON CO. LIMITED
 WESTERN CANADA

Notice of Preparation of Assessment Roll

TOWN OF GLEICHEN ASSESSMENT ROLL 1943

Notice is hereby given that the assessment roll of the Town of Gleichen for the year 1943 has been prepared and is now open for inspection at the office of the secretary-treasurer of the Town from ten o'clock in the forenoon to three o'clock in the afternoon on every day which is not a public holiday, except Saturday, and on that day from ten o'clock in the forenoon until noon and that any person who objects to the entry of his name or of that of any person upon the said roll, or to the assessment of any property, must within thirty days after the date of this notice lodge a complaint in writing with the secretary-treasurer.

Dated this 12th day of April 1943.

Rev. E. J. Head, B.A., (Incumbent).

Most of the shows are of the revue type, or variety, as they are called over here. This particular entertainment featured an outstanding orchestra, but there were also vocalists, dancers and musicians, both male and female, and a particularly clever comedian who kept the huge audience in gales of laughter. All the numbers were received with tremendous enthusiasm the audience plainly showing that they enjoyed the shows to the limit.

Just before intermission, the house manager came on the stage and announced the attraction for the coming week. This particular entertainment was advertised with the words "a your own theatre." This was evidently a standard ending, and the audience all joined in shouting it out.

The amusement for the evening was not entirely over, for after the show had ended, we went back to Brig. Philbin's Mess and had a sing-song which lasted until after midnight, before going back to our hospital cot at the medical centre.

The things that we saw that day showed clearly that we only do the Canadian Army look after the physical welfare of the men, but that their equipment is looked after in the very finest manner.

Automobile Care

To Keep Your Car Running Avoid Battery Abuse

As time goes on the care of present automobiles assumes first line importance. As tires wear out and gasoline ration coupons are used up, the car must be given attention. Consumer Information Service points out.

If car owners in town and country will exercise common sense the life of the car's battery, which is a very important consideration, will be extended. Unless starting should be avoided. Some people have the bad habit of not looking for the cause of starting trouble until the battery has been exhausted.

Periodic battery inspection and filling should be done by a reputable service station. It is advisable to have the battery checked once a week at the same time as air is put into the tires and other check-ups are being made.

Car owners should make certain that nothing is added to the battery solution but approved water, unless it has been thoroughly established that some electrolyte has been lost.

It is a good idea to glance at the ammeter on the car's dashboard occasionally, and if it shows "discharge" during the daytime or is not operating at all, an immediate call at the service station is suggested.

Give him a load of the famous brand that's chuck full of smoking pleasure.

Qaden's FINE CUT

The Outlook For Agriculture

WESTERN CANADA has just produced one of the largest crops in the history of this great wheat growing area. Of the 550,000,000 bushels said to have been harvested, the government has contracted to buy about 280,000,000 bushels. Because of the curtailment of world markets due to the war, much of this crop will not be moved for the present, and so far it has provided the farmers with many problems in the matters of securing help for the large scale harvesting operations, and in finding storage space for this large quantity of wheat. But, this year crop has not proved to be of great advantage to the farmer, but in a recent report on the agricultural situation in Canada, issued by the Bank of Nova Scotia, there are some interesting observations concerning the economic situation of the farmers now, and the outlook for agriculture in the next few months.

Cash Income Shows Increase

For Western Canada, the report predicts an increase in the farmer's cash income over that of the past year. This will be due partly to the increase in the price of wheat, and partly to expansion in the production of dairy and livestock products. For the whole of Canada, an increase of 15% over 1941 is expected in the farmer's cash income. This represents about \$30,000,000, and would bring the farmer's cash income to over a billion dollars, for the first time since 1928. Higher cost of farm labor, and a higher price level for feed, offsets some of the advantage of this increased income. The Dominion Bureau of Statistics reports an advance of more than 20% in the wages of day labor since 1941, and an advance of 30% in monthly wages in the same period. The total output for the farmer was not as great as the figures might indicate, however, since much less labor was hired at the higher wage rate. Labor conditions are considered to be at present unfavorable to the farmers. Figures recently issued by the Bank of Canada show that the supply of farm labor has decreased by 20% since the war began, and by 9% in the past year. This situation has been relieved somewhat by the recruiting of harvest help from the cities, and by women assuming a greater amount of farm work. There has been noted too, an increase in the amount of machinery purchased by farmers. In 1941, \$20,000,000 worth of machinery was purchased in excess of the amount purchased in 1940. Of this, \$1,000,000 was for dairy equipment.

A Shortage Of Skilled Labor

In spite of all this there is a serious shortage of skilled farm labor, and it is thought that this situation may shortly be rectified through the operation of the Selective Service. In summing up, the report states that with the recent adjustment of feed and bacon prices, and "the higher and better balanced price structure which has been established for dairy products," the period in adjustment of farm products may now be over, and the new price may prove incentive for greater production. The facts given in the report show clearly the very important part agriculture is playing in the war effort, and the way in which production is being carried on despite the labor shortage. The demands of the home market have increased greatly in the past months, yet acute shortages of farm products have been averted. At the same time contracts of unprecedented size are being fulfilled for Britain and for the armed forces here and abroad. In maintaining production on this scale, the agricultural industry is indeed playing a major role in the winning of the war.

Non-Essential Foods In The Diet



The luncheon or supper meal can be a very attractive one, full of the necessary food elements, if the proper care is exercised in preparation and planning beforehand. Too many people serve the usual slab of cold meat and potato salad without any attempt whatsoever to make this meal appealing, wholesome and well-balanced.

Children depend totally on the food that is served to them. They should be given a meal which will restore the energies they have expended and build firm, healthy bones and tissue. Sauages and fried potatoes followed by dessert and jam for a filler may sound rather nice to the average child, but, though expensive foods, they do not contain nearly enough vitamins and minerals to necessitate to the growing body. So much fried food, too, is difficult to digest.

Following are two types of lunches. A comparison will show at once what is meant:

HIGH VALUE LUNCH
Baked Lima Beans
Toasted Whole Wheat Cheese Sandwich
Carrot and Celery Salad
Apples or Applesauce and Cream Milk

The high value lunch shows imagination in planning, is nicely balanced, with no preponderance of any one type of food in the low value lunch, and consists of food containing the essential vitamins and minerals. The children, too, will enjoy this kind of meal much more.

Write to Western Division, Health League of Canada, 111 Avenue Road, Toronto, Ontario, for your free vitamin chart.

LOW VALUE LUNCH
Fried Sausage and Potatoes
Stewed Tomatoes
White Bread and Butter
Doughnuts and Jam
Tea



A TIMELY SUGGESTION!
CHEW BIG BEN
The PERFECT Chewing Tobacco

Woman Paper-Hanger

Seventy-Year-Old Ontario Woman Proud Of Her Trade

The war-time lady has proven herself capable of handling many jobs supposed to be for men only, but 70-year-old Mrs. Edmond Newton, of Horning's Mills, Ont., has been hanging paper and painting houses for the last 20 years and is proud of her trade. Says Mrs. Newton, "I did the work just as easy now as I ever did and expect to carry on indefinitely." Mrs. Newton started as a professional paperhanger and painter 30 years ago when she married and until the death of her husband three years ago, she was his assistant. After Mr. Newton's death she continued with the business and almost any day may be seen stop a ladder painting or deftly hanging paper.

NAVAL TRAINING SCHOOL

The first of its kind in Canada, a basic scientific training school for naval ratings is being established at the University of Alberta. It was announced by Lt.-Cmdr. Thomas J. Brown, R.C.N., Ottawa. He said ratings from all parts of Canada would go to Edmonton to take the course.

Prairie dogs go through life without a drink of water.

The Amazon river is the widest in the world.



Smite The Enemy

What is INDIGESTION anyway?
Don't suffer with indigestion, or suffer with indigestion. Get prompt relief. Take **MILDER'S Stomach Powder** in the blue, can. 50c and \$1.00 at drug stores.

Now it's our turn to choose when and where we strike! Brave Canadian armies have forged and are forging new swords with which to smite the enemy! From Associated Screen Studios' "The Thousand Days."



Private Mary Smith enlisted in the C.W.A.C. early in October. She had been a typewriter operator, and while anxious to do her part, was puzzled as to what place she could have in the Army. She was tested and during the course of the interview it was discovered that she had had high school education and that her job in civilian life had required a high degree of speed and accuracy. These factors, together with Pte. Smith's quick, pleasant manner suggested to the Army Examiner that she would be best suited to a job requiring manual dexterity and tact in dealing with people. Now Pte. Smith is happily training to be a dental chair assistant.

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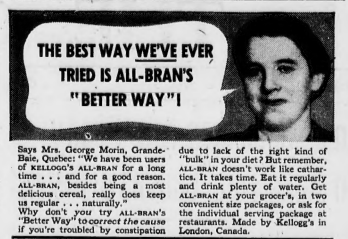
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The time allotted in this determining the type of work for which a recruit is best suited, could not be taken at the recruiting office and it has been found that recruits are more apt to discuss in a friendly, sympathetic atmosphere matters regarding their previous occupations, trades and qualifications which they might overlook in the bustle of the recruiting office.

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